

David Belsham

David joined Prudential as an actuarial trainee in 1983 and qualified as a Fellow of the Institute of Actuaries in 1988. He then worked for Prudential in a range of actuarial jobs covering valuation, product development, systems development, general insurance, and mergers and acquisitions, and was the actuary responsible for Home Service Division 1992-1995. From 1995-1998 David was Prudential's UK actuary and he has been Appointed Actuary of Prudential Assurance Company and Prudential Annuities Limited since July 1998.

David has a Maths degree from Merton College Oxford (1978) and an MSc in statistics from University College London (1981) and taught for a year.

Andy Briggs

Andy joined the Prudential from University in 1987 and has spent a number of years working in various departments through the company such as Actuarial, Customer Services, Marketing and Sales. He qualified as an Actuary in 1990.

Andy is currently Business to Business Director, his previous role being Director of Annuity and Bonds.

Alan Cook

Alan joined Prudential in 1970 from school. He started his career working in General Insurance (claims, product design, process design and IT). From 1976 to 1978, Alan was seconded to the Association of British Insurers to work in the Press Office. Between 1993 and 1996, Alan was seconded to Jackson National Life in Michigan as Senior Vice President, Operations.

In 1996 Alan returned to the UK as one of two Acquisition Directors and worked with the team that acquired Scottish Amicable. In April 1997 he was appointed Director of General Insurance and was subsequently made Managing Director in February 1998. November 1999, Alan became Managing Director of Retail Insurance Operations. He was appointed Chief Executive of Insurance Services in September 2000 and has recently been made Chief Operating Officer of UK & Europe.

Chris Evans

Chris Evans joined Prudential in 1981, having spent 3 years with Lloyds broker Hartley Cooper in personal financial planning and group pensions. At Prudential, after managing a number of operations within IFA distribution, Chris became a Managing Director of Prudential Holborn (Prudential's intermediary business) in 1993.

In 1995, Chris was appointed Managing Director of Prudential TS Life (in Thailand), and in September 1999, he was appointed Managing Director, Prudential Europe.

Richard Field

Richard joined Prudential in February 2001, in his current role. Before joining Prudential Richard worked for National Australia Bank from 1993–2000, most recently as CEO, National Australia Life (NAL) and European Head of Wealth Management, and prior to that as General Manager with responsibility for credit cards on behalf of Clydesdale, Northern, National Irish and Yorkshire Banks. Richard joined NAB to help establish NAL as a greenfield bancassurance venture.

From 1986 – 1993 Richard worked for the TSB Group, initially as an actuary for TSB Life, then as actuary for TSB General Insurance, before becoming Director of Customer Services for general insurance and moving on to the role of Special Adviser to the Chairman, Sir Nicholas Goodison. Prior to this, Richard began his career at Eagle Star in 1984, training as an actuary.

Richard has an MA (Oxford, Mathematics, 1984), MBA (London Business School, 1991), and FIA (1988).

Rosie Harris

Rosie joined Prudential plc in 1985 as the Group's Deputy Chief Internal Auditor. As a qualified Chartered Accountant, Rosie started her training and career at Deloitte Haskins & Sells in 1979. Rosie has held a number of roles within the organisation and was most recently the Change Management Director for Prudential's Intermediary Business.

Gary Hitchens

Gary joined Prudential in March 1999 as Director of Customer Service Life and Pensions. He progressed to Director of Life and Pensions, and more recently has been appointed Director of Distribution for Prudential's consumer arm. Most of his career has been spent in Financial Services: at Marks & Spencers, Hill Samuel and Crown Financial Management.

Gary and his team are responsible for retaining, up-selling and cross-selling to our 6 million customers. A key part of his role is working with other parts of the Group to develop new business opportunities to drive value

Roger Kemp

Roger was appointed as Chief Information Officer and as head of Prudential's IT Service provider PruTech on 1 June 2001. He joined Prudential in October 1998, as Director of Technology for Prudential Financial Services. Before joining Prudential, Roger was Controller of Information Technology at the BBC and before that he was a management consultant with Coopers & Lybrand.

Kim Lerche-Thomsen

Kim joined Prudential in 1975. His current role is as CEO Pru Lab, appointed 1 August 2001, and Chief Executive Scottish Amicable, appointed 1 January 2001. Pru Lab is a new function set up to manage the value of existing products and to develop innovative profitable new products and services.

A director of Prudential Assurance since 2000, Kim's role also includes the management of Prudential Annuities Limited ('PAL') and Prudential Retirement Income limited ('PRIL'), Prudential's two retirement income companies. Previous roles included Customer Service, Sales & Marketing and Actuarial positions.

Kim is a member of the Association of Scottish life Offices ('ASLO'), the ABI LIC management committee, ILOG Steering Group and Industry Standards Group ('ISG').

Russell Martin

Russell Martin joined Prudential in March 2001 as HR Director, UK & European Insurance Services. From 1996–2001, Russell was Global HR Director at Thomson Financial, and from 1993-1996, was Head of Compensation and Benefits, HR Requirements and Recruitment Manager at N&P Building Society. From 1988–1993 Russell was HR Controller at Osprey Communications PLC after starting his career as a graduate trainee at NatWest plc in 1985.

Mike Moores

Mike qualified as a chartered accountant in 1981 and moved into industry in 1982, initially in the head office of Courage Brewery and then in 1983 to Conoco Inc. in a variety of accounting roles. He joined Prudential in 1987 where he worked in Finance and project roles taking him into most areas of the business, including Sales, Marketing, General Insurance and HR.

In 1995 Mike was appointed Financial Controller Prudential UK and from June 1998 Financial Director Life & Pensions. He was appointed Prudential UK Finance Director in July 2000.

James Murray

James joined Prudential plc in March 2001 and heads up the UK Media Relations team. Prior to joining Prudential, James worked as in-house PR for a number of financial organisations including The NatWest Group, National Savings and Grant Thornton. He has also worked in the communications units at the Sports Council and The British Red Cross.

Roger Ramsden

Roger Ramsden joined Prudential on 1 November 2001. Most recently he was at Safeway where he spent 6 years, joining them as Brand Marketing Director, moving on to become Marketing Director, and then Retail Format Director. Before Safeway he was at Boston Consulting Group for seven years, where his primary focus was on consumer and retail. He started his career at Unilever as a brand manager.

Roger has a degree in history from Oxford University.

Philip Rose

After school and Sandhurst Philip spent a number of years as an officer in the Royal Artillery that included tours in Germany and Northern Ireland. In 1984 Philip retrained as an Independent Financial Adviser specialising in investment and retirement counselling. He then joined a national insurance and unit trust group as a product development manager, designing investment plans and instructing on financial planning.

In 1988 he co-founded Wentworth Rose to create a specialist, retirement counselling IFA. Today the Company has some £500 million under its care and 32 independent advisers. Wentworth Rose is retained by a number of national companies to advise retirees and has been selected by The Daily & Sunday Telegraph newspapers to run a Retirement Service for their readers. Philip is regularly quoted by national newspapers and magazines as a specialist on retirement (he is also often misquoted).

Mark Wood

Mark Wood joined the Board of Prudential plc as Chief Executive of Prudential Assurance UK & Europe on 21 June 2001. Mark has held a number of senior positions in the insurance industry and prior to joining Prudential he was Chief Executive of AXA UK and a Senior Executive Vice President of the AXA Group.

Mark is a Chartered Accountant, qualifying with Price Waterhouse in London. He worked in New York for MAI plc's money broker division and subsequently for its financial services divisions as UK Chief Executive. His career also includes several years with the Barclays Group in London and New York, and with Commercial Union, where he was in charge of the Treasury function. Before joining the AXA Group in February 1997, he was Managing Director responsible for the AA's Insurance, Financial Services and Retail Businesses.