







Dixons Group plc

Europe's leading specialist retailer of consumer electronics, personal computers, domestic appliances, photographic equipment, communications products and related financial and after sales services.

Retailing across Europe

UK
Ireland
Norway
Sweden
Denmark
Finland
Iceland
Spain
France
Hungary
Italy

UK and international operations

					
<p>www.dixons.co.uk The first choice for new technology. The UK's leading retailer of consumer electronics.</p> <p>Sales £816 million</p> <p>Number of stores 331</p> <p>Selling area (000's sq ft) 853</p> <p>Average selling area per store (sq ft) 2,577</p> <p>Employees 4,750</p>	<p>www.currys.co.uk Britain's biggest electrical chain – providing a comprehensive selection of domestic appliances, vision, audio and communication products and PCs.</p> <p>Sales £1,607 million</p> <p>Number of stores Superstores: 291 High Street: 93</p> <p>Selling area (000's sq ft) Superstores: 3,791 High Street: 158</p> <p>Average selling area per store (sq ft) Superstores: 13,027 High Street: 1,699</p> <p>Employees Superstores: 8,400 High Street: 800</p>	<p>www.pcworld.co.uk The UK's largest chain of computer superstores.</p> <p>Sales £1,106 million</p> <p>Number of stores 111</p> <p>Selling area (000's sq ft) 1,841</p> <p>Average selling area per store (sq ft) 16,586</p> <p>Employees 5,050</p>	<p>www.pcwb.com Direct sales to business customers.</p> <p>Sales £172 million</p> <p>Employees 500</p>	<p>www.thelink.co.uk The nationwide specialist retailer of communication products and services.</p> <p>Sales £331 million</p> <p>Number of stores 285</p> <p>Selling area (000's sq ft) 268</p> <p>Average selling area per store (sq ft) 940</p> <p>Employees 2,050</p>	<p>State of the art delivery and after sales service.</p> <p>Customer deliveries 2.7 million</p> <p>Coverplan agreements in issue 12.5 million</p> <p>In-store service centres 273</p> <p>Regional repair centres 11</p> <p>Employees 4,650</p>

All figures as at 27 April 2002

1,280
9 million
33,557

Stores

Total selling space
(sq ft)

Employees
(average during the year)



Ireland



ELECTRO WORLD

CODIC

www.elkjop.no
www.elgiganten.dk
www.elgiganten.se
www.gigantti.fi
www.elko.is
The leading electrical retailer across Norway, Sweden, Denmark, Finland and Iceland.

Sales
£596 million

Number of stores
148

Selling area
(000's sq ft)
1,802

Average selling area
per store (sq ft)
12,176

Employees
2,950

www.dixons.ie
www.currys.ie
www.pcworld.ie
Ireland's leading electrical retailer through Dixons, Currys and PC World.

Sales
£56 million

Number of stores
12

Selling area
(000's sq ft)
126

Average selling area
per store (sq ft)
10,500

Employees
440

www.pccity.es
www.pccity.fr
The PC superstore in Spain and France.

Sales
Spain: £23.6 million
France: £9.5 million

Number of stores
Spain: 6
France: 2

Selling area
(000's sq ft)
Spain: 78
France: 34

Average selling area
per store (sq ft)
Spain: 13,000
France: 17,000

Employees
550

www.electroworld.com
The Group's newest brand, setting the pace in Budapest.

Sales
£4.2 million

Number of stores
1

Selling area
(000's sq ft)
43

Average selling area
per store (sq ft)
43,000

Employees
100

www.codic.be
High-quality retail and office developments in Belgium, Luxembourg, France and Germany.

Sales
£78 million

Employees
34